



QUALITY IS THE FOUNDATION OF NELT'S BUSINESS OPERATIONS AND AN INTEGRAL PART OF OUR IDENTITY. BASED ON THIS, THROUGH DEDICATED AND RESPONSIBLE BUSINESS PRACTICES, WE BUILD THE TRUST OF USERS OF OUR PRODUCTS AND SERVICES.

MISSION:

We connect people and brands through excellence in distribution, reliable logistics and brand management expertise – fostering sustainable growth for our partners, the communities in which we operate, and our employees.

VISION:

We aim to shape the future of distribution, logistics and innovative brands by building connected, digital and resilient ecosystems that uplift markets, communities, and people.

FOCUS:

Through consistent implementation of international standards and regulatory requirements, acting with integrity and accountability, we build a culture of quality and trust.

We are committed to the quality and safety of the products we distribute and the services we provide.

By using modern technologies and carefully selected raw materials in production, we create confidence in our products.

Through digitalization and innovation, we boost efficiency and foster new partnerships.

We are committed to environmental protection and the application of the principles of sustainable development in all business processes.

VALUES:

Our company is driven by a **winning mindset**, encourages **innovation**, builds a culture of **personal accountability** for results.

Care and development of our employees, together with a long-term perspective, guide our decision-making, as we believe that sustainable success comes through quality, integrity and continuous improvement.

THE MANAGEMENT OF OUR COMPANY IS COMMITTED TO THE QUALITY MANAGEMENT SYSTEM AND, THROUGH REGULAR REVIEW, ENSURES ITS ALIGNMENT WITH THE COMPANY STRATEGY AND THE EXPECTATIONS OF RELEVANT INTERESTED PARTIES.
